

INFINICUT

Cub Cadet.

Real Madrid Deploys New Cub Cadet INFINICUT® Fleet to Improve Conditions and Environmental Impact

A fleet of 22 Cub Cadet INFINICUT® mowers have recently been installed at Ciudad Real Madrid in Spain to maintain all of the natural pitches at the club's prestigious training facility. In his new role as Director of Grounds and Environment, the switch to the electric INFINICUT® is another big step in helping Paul Burgess achieve his aim of reducing carbon emissions.



The INFINICUT® offers two unique benefits to the team at Real Madrid: Best-in-class cut and maintenance and improved environmental impact. “As the largest sports franchise in the world, we have a responsibility to set a precedent when it comes to carbon emissions,” said Burgess, who heads up a grounds team of 60 professionals across both the stadium and training complex. “We’re always reviewing and exploring new avenues to offset our environmental impact, and a number of initiatives—including recycling of irrigation water and substituting chemical usage for biological control in our gardens—are already well underway. A lot of work has already taken place, which saw both the stadium and training facility awarded the STMA Environment Certification last year, the first two non-American venues to achieve this accreditation.”



Three INFINICUT® 30” mowers have been in use at the Santiago Bernabéu Stadium for the previous two years and the latest delivery of 22 34” models, taken in October 2018, brings the fleet to full deployment. “Being able to run these on electric power ticks a major box for me and satisfies my desire to use clean

energy technology. But in addition to that, the performance and quality of cut we achieve with them is superb.”

In addition to the mowers, Burgess and his team are also using a range of TMSystem™ Cassettes, including the SMARTThatchMaster™, SMARTSareI™ and the new SMARTTurfClean™ post-match clean-up system. Attaching the SMARTTurfClean™ cassette to the INFINICUT® is more cost-effective than traditional solutions and is specifically designed to eliminatethe compromises required by using a rotary mower. Moreover, it also performs the task without stressing the grass plant, a huge benefit to those fighting turf disease with minimal chemical input. The result is a clean surface with prominent stripes and an undamaged grass plant cleaned of debris right down to the roots. Burgess is gratified to improve the environmental impact without sacrificing the overall turf management goals.“We are very impressed with how this system performs and have already achieved excellent results,” he said.

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About Cub Cadet

Established in 1961, Cub Cadet engineers, designs and builds outdoor power equipment using the highest quality components sourced locally and globally. Through a dedicated and extensive network of dealers and retailers, Cub Cadet delivers a full line of high performance power equipment and services that cover all aspects of grounds care for professionals and homeowners – including four-wheel steer zero-turn riders; lap bar zero-turn riders; utility vehicles; lawn and garden tractors; specialty turf products; battery and gasoline-powered handheld and chore products; snow throwers and more. Based in Valley City, Ohio, Cub Cadet is recognized worldwide for its legacy in engineering excellence and its progressive dedication to thoughtfully designing around the people that depend on Cub Cadet equipment to help unlock the full potential of their outdoor spaces. For more information on all Cub Cadet products, visit www.CubCadet.com.