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CUB CADET XT ENDURO SERIES LAWN TRACTORS AND ZERO-TURN MOWERS EARN ‘BEST BUY’ RATINGS FROM CONSUMERS DIGEST

Cleveland, Ohio – March xx, 2016 – Mowing season is approaching for many homeowners and for those looking to purchase new equipment for the coming year, there’s a new independent list of recommendations that can help the selection process.

Consumers Digest, a publication that has been providing product recommendations since 1960, has named five Cub Cadet lawn tractor models and four Cub Cadet zero turn mowers as Best Buys.

Cub Cadet Lawn Tractor Best Buys

Cub Cadet’s XT1 Enduro Series LT46 has the best combination of features among lawn tractors in its price range, according to Consumers Digest. The publication cited that it is the least expensive lawn tractor that has this large of an engine, and no other model has a longer warranty.

The entire XT1 Enduro Series was awarded Best Buys. Other models include:

- The XT1 Enduro Series LT42 and XT1 Enduro Series LT42C, which have a 42-inch cutting deck and a Kohler and Cub Cadet engine, respectively
- The XT1 Enduro Series LT50, featuring a 50-inch cutting deck and a 24-hp engine
- The XT1 Enduro Series GT50, featuring a 25-hp engine and ground engaging attachment capabilities

Best Buy riding lawnmowers were selected based on performance, ease of use and quality of construction.

Cub Cadet Zero Turn Mower Best Buys

The Cub Cadet RZT S 42 is a repeat Best Buy selection, because it remains the lowest priced ZTR that features a steering wheel which has the benefit of four-wheel steering. This contributes to maneuverability on hills. The steering wheel control essentially eliminates the learning curve for any new operators who doesn’t have experience with the traditional “lap bars”.

Other Cub Cadet ZTRs named as Best Buys include:

- The RZT S 46 with Fabricated Deck, with a 46-inch, heavier 11-gauge fabricated deck and Bluetooth capabilities to connect a smartphone and monitor key maintenance factors
- The RZT S 50, featuring a 50-inch cutting deck and a 23-hp engine
- The RZT S 54, featuring a 54-inch heavy-duty fabricated cutting deck and a 25-hp engine and Bluetooth feature

A Consumers Digest Best Buy is a product that delivers exceptional value for a given amount of money. It merits special attention from consumers based on its combination of eight criteria: performance, ease of use, features, quality of construction, warranty, efficiency, styling, and maintenance and service requirements.

“Consumers Digest looks specifically at the overall value of the product when rating it as a Best Buy -- overall quality divided by cost,” said Andrew Ziemba, product marketing manager for Cub Cadet. “That’s important because we engineer these products to be strong and durable, with power and the best warranties in the industry.”

The process for selecting Consumers Digest Best Buys is rigorous. It begins with identifying all of the products that are available to U.S. consumers in a particular category. Often that list is long (50–100 models). On average, only a small percentage of all products that evaluated are deemed Consumers Digest Best Buys.

The first step in evaluating products for Best Buy consideration is to ensure that they meet four basic criteria:

- National availability in retail stores or via an established online retailer
- National dealer network/service organization to support repairs/service
- Manufacturer of established reputation (unless it’s part of a genuinely new technology)
- Availability for at least six months after the publication date of Consumers Digest’s Best Buy recommendation.

The products that meet these criteria are then assessed based on the eight specific criteria listed above. This assessment is carried out in numerous ways: hands-on use; review of independent evaluation/testing; review of reports from government agencies and others; interviews of retailers and service technicians; review of consumer surveys; review of evaluations from other entities.

Note: The “Consumers Digest Best Buy” designation is a registered certification mark of Consumers Digest Communications, LLC, used in this press release with permission. For award information, visit ConsumersDigest.com.

About Cub Cadet

Established in 1961, Cub Cadet engineers, designs and builds outdoor power equipment using the highest quality components sourced locally and globally. Through a dedicated and extensive network of dealers and retailers, Cub Cadet delivers a full line of high performance power equipment and services that cover all aspects of grounds care for professionals and homeowners – including four-wheel steer zero-turn riders; lap bar zero-turn riders; utility vehicles; lawn and garden tractors, lithium ion- and gasoline-powered handheld and chore products; snow throwers and more. Based in Valley City, Ohio, Cub Cadet is recognized worldwide for its legacy in engineering excellence and its progressive dedication to exceeding owner expectations by delivering on its promise of better products, a better experience and better results. For more information on all Cub Cadet products, visit www.CubCadet.com.

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