



LANDSCAPING PROFESSIONALS, CUB CADET UNVEIL NEW LINE OF PROFESSIONAL ZERO TURNS – PRO Z SERIES – AT GIE+EXPO

Cub Cadet Enlisted 100 Landscapers to Provide Design Validation, Performance Feedback

LOUISVILLE, Ky., Oct. 20, 2016 -- As professional landscapers from around the country stood behind the new product line at the GIE+Expo in Louisville, Ky., Cub Cadet officially launched its new lineup of commercial zero-turn riding mowers, the PRO Z Series.

The professional landscapers didn't just show up for the announcement – they were part of the crew of landscapers enlisted by Cub Cadet to put the new zero-turns to the test. For the PRO Z Series, Cub Cadet went beyond their robust product development process and engaged 100 professional landscapers in thousands of hours of rigorous real-world testing over the spring and summer months. Their feedback impacted final product design, addressing common setbacks landscapers experience over long seasons of demanding work, making the PRO Z Series uniquely positioned to address the specific needs of landscape professionals.

“In our 16 weeks of testing it has done everything we expected, never missed a beat, only in our shop for normal maintenance, and held its own day in and day out,” said Daniel Cervantes of H&H Lawn Service, who participated in the product testing. “Our operator speaks highly of this machine. It is always his first choice of machine.”

The PRO Z line is loaded with category-leading features, including the only triple-7-gauge deck on the market, available in 54, 60 and 72-inch cutting widths. The steel cutting deck has three layers of 7-gauge steel, a rolled leading edge and side reinforcements, making it the thickest, strongest steel deck in the industry.

“It was extremely important to involve the professionals who operate the equipment day in and day out. With their help, Cub Cadet has developed a commercial zero-turn mower that not only meets expectations, but exceeds them,” said Dave Mullen, VP Product Marketing, Cub Cadet. “This new product line, along with the support of our extensive independent dealer network, underscores our renewed commitment to the professional category and landscapers nationwide.”

Cub Cadet's PRO Z commercial zero-turn mowers set a new benchmark, providing more strength, performance and comfort than ever. The full lineup consists of the PRO Z 100, 500, 700 and 900 Series, designed to meet the needs of different-sized landscape crews.



STRENGTH – From frame to front yoke, the PRO Z Series is designed to outlast the demands of everyday professional use. The industry’s only triple-7-gauge deck features three layers of 7-gauge steel, plus 1/4" leading edge and 5/16" side reinforcements. The full length, laser cut steel frame, the 5/16" steel rear bumper and the cutting deck are protected with e-coating – a precise, multi-stage process that provides automotive-grade corrosion defense.

PERFORMANCE – High-torque Parker® transmissions are paired with high-horsepower commercial-grade Kawasaki® engines to provide optimal and consistent blade tip speed. The PRO Z Series powers through the thickest grass in one pass at maximum speeds. Productivity-enhancing features optimize rear weight distribution, including pre-drilled mounting points for attachments and smart fuel pod placement. The steering wheel zero-turn option with four-wheel control increases hillside stability and maximizes job efficiency.

COMFORT – Experience a smooth ride all day long with the enhanced comfort features of the PRO Z Series. High-back suspension seats with lumbar support and padded armrests come standard. The PRO Z 700 and 900 Series absorb impact on rough terrain with an industry-leading pivoting front axle dampening system, a vibration isolating foot pan and four seat isolators. The PRO Z 900’s exclusive air-ride seat has customizable seat firmness and additional controls for the perfect fit.

Cub Cadet’s PRO Z Series is designed to fit the needs of any crew, featuring pre-drilled mounting points and fitting locations for an array of attachments, such as:

- Electric PTO drive bagging system
- Triple bag or clam shell bagging systems
- Remote deck discharge block-off
- Deck mounted striping roller kit
- Electronic powered deck lift
- 72" snow blade and tire chains
- 12V outlet and light kit
- Mulch kit

“This is not the Cub Cadet your father owned. This machine has been built to stand the rigors of everyday mowing with you the operator in mind,” said Mark Jumps of Jumps Lawn Service, who was also part of the testing process. “You will not find a better seat on the market as far as comfort goes; the machine stripes out as well as any mower you have used and is more durable than anything on the market.”



To learn more, visit CubCadet.com/Pro.

About Cub Cadet

Established in 1961, Cub Cadet engineers, designs and builds outdoor power equipment using the highest quality components sourced locally and globally. Through a dedicated and extensive network of dealers and retailers, Cub Cadet delivers a full line of high performance power equipment and services that cover all aspects of grounds care for professionals and homeowners – including four-wheel steer zero-turn riders; lap bar zero-turn riders; utility vehicles; lawn and garden tractors, battery and gasoline-powered handheld and chore products; snow throwers and more. Based in Valley City, Ohio, Cub Cadet is recognized worldwide for its legacy in engineering excellence and its progressive dedication to thoughtfully designing around the people that depend on Cub Cadet equipment to help unlock the full potential of their outdoor spaces. For more information on all Cub Cadet products, visit www.CubCadet.com.